

eMazzanti Technologies Disaster Recovery and Business Continuity Solutions Protect Businesses from 2014 Hurricanes and Other Disasters

eMazzanti Technologies urges business owners to, "Weatherproof your business with Business Continuity solutions"

Hoboken, New Jersey -- (Vocus) August 19, 2014 – eMazzanti Technologies takes a look at predictions for the 2014 hurricane season and urges preparation for unpredictable hurricane land falls and other business calamities in a newly published article.

Even though July's Hurricane Arthur caused only minor damage, businesses can't afford to be unprepared, the article advises.

The article helps businesses assess the risks and the consequences of failing to prepare for disaster and discusses ways to "Weatherproof" a business with business continuity solutions.



Watch **Disaster Recovery**

"I'm worried because people think this is going to be a very inactive year, so people think they don't have to worry, but that's not the case at all." Dan Kottlowski, senior meteorologist, AccuWeather.com.

The informative article, "Get Ready for Hurricane Season, It Only Takes One... or None... for Disaster to Strike Your Business," lists eye-opening business disaster statistics and available disaster recovery services. Below are a few excerpts. Click here for the complete article.

2014 Hurricane Predictions

Each year experts predict the total number of hurricanes and the number of major storms. For 2014, the National Oceanic and Atmospheric Administration, NOAA is predicting:

- 10 named tropical storms
- 5 hurricanes
- 2 major hurricanes

These numbers are slightly less than average but slightly more than 2013, an unusually light hurricane season. Without exception, however, forecasters are warning the population to not be complacent...

Disasters are Unpredictable

A lighter than normal hurricane season doesn't mean there will be no disasters. According to accuweather.com, Hurricane Andrew leveled much of South Florida after a calm summer in 1992, and became one of the most disastrous hurricanes on record.











Not Just Hurricanes

...business disasters come in a variety of shapes and sizes. Some are natural disasters. Others come from hardware failure, human error or the harmful intentions of employees or people outside the business.

Business disaster statistics:

- Between 60 and 70 percent of all problems that disrupt business are due to internal malfunctions of hardware or software, or human errors.
- 70% of all successful attacks on computer networks were carried out by employees and insiders.

Business disaster recovery rates:

- 80 percent of businesses suffering a major disaster go out of business in three years.
- 40 percent of businesses that experience a critical IT failure go out of business within one year.

More business disaster statistics

Find the Right Vendor for Disaster Recovery Services

Selecting a vendor for disaster prevention and recovery services can determine how soon a business is up and running after a disaster, if at all. Hundreds of businesses struck by Hurricane Sandy failed to reopen for weeks or months. Not all vendors have the same capabilities and experience. However, here's one disaster recovery statistic business owners can bank on:

100% of eMazzanti's customers were back up and running within 72 hours of Hurricane Sandy's devastating landfall!

Read the full article, <u>Get Ready for Hurricane Season, It Only Takes One... or None... for Disaster to Strike Your Business</u>

Other related resource information:

24 Disaster Recovery Tips for Business Computer Networks

eCare Disaster Recovery Solution Enables eMazzanti to Rapidly Restore Customer Data

About eMazzanti Technologies

eMazzanti Technologies' team of trained, certified IT experts provide 24×7 outsourced IT support to help ensure business productivity, address challenges of growth, cloud computing, mobility, critical business continuity and disaster recovery demands. The consultancy has special expertise in retail, manufacturing, distribution, financial, architectural, engineering, construction, government, educational, legal services, accounting, marketing communications, and healthcare market segments, while maintaining high customer satisfaction levels.

eMazzanti serves the Hoboken, NJ and NYC area markets as well as regional, national and international business support requirements. The IT firm is Microsoft's 2012 Partner of the Year and on-going Gold Partner, Microsoft Northeast Region Partner of the Year; a five-time recipient of WatchGuard's Partner of the Year and has achieved the Inc. 5000 list for the fifth year in a row. Download the free article: How to Select an IT Provider here. More than 400 companies trust their IT support needs to eMazzanti Technologies. For more information contact: Carl Mazzanti 201-360-4400 or emazzanti.net. Twitter: @emazzanti, Facebook: Facebook.com/emazzantitechnologies.









