

# eMazzanti Technologies Grows Azure Cloud Business 60X in 12 Months



*Cloud expertise, IaaS and DRaaS offerings, high-level Microsoft resources and West Coast cloud operation contribute to remarkable growth in cloud services business.*

Hoboken, NJ -- (Cision) July 8, 2016 – eMazzanti Technologies, a NYC area IT consultant, announced today a 60-fold increase in its Microsoft [Azure cloud services](#) business over the past 12 months. The company cites new [infrastructure as a service](#) (IaaS) and [disaster recovery](#) as a service (DRaaS) offerings, expansion to the West Coast, and the support of high-level Microsoft resources as factors in achieving the remarkable growth.



## Market Expansion

The new cloud offerings have expanded the size of eMazzanti's market which has responded enthusiastically. The 60-fold increase in revenues was generated primarily from the company's on premise, hybrid and disaster recovery as a service (DRaaS) offerings based on the Microsoft Azure cloud computing platform.

“eMazzanti’s commitment to customers and their shift to cloud computing is strategic and absolute,” said Ervis Zeqo, Business Development Manager, eMazzanti Technologies, “Increasing our Azure business in such a dramatic way is the result.”

The new services are a good fit for the company’s customers, providing extended capabilities, agility and increased efficiency. Primary targeted industries include retail, agriculture, manufacturing and distribution, healthcare, media companies, and web development.

eMazzanti promotes numerous benefits accruing to business from its Azure cloud services, including reduced capital expenditures; on-demand, scalable, pay-as-you-go computing; and increased productivity from high-performance cloud resources.

## Infrastructure as a Service

As a key component of its strategic move to address the cloud computing needs of geographically disbursed customers, eMazzanti has significantly expanded its cloud services offerings in the last year to include Azure-based infrastructure as a service (IaaS) and support for SMB and enterprise customers through an MSP business model.

Management and high-level technical expertise has been added at eMazzanti’s new Seattle office to deliver cloud services effectively. As part of the expansion, eMazzanti is working with strategic partners nation-wide to provide cloud hosting services to their customers, including Microsoft Dynamics Software users.

## Disaster Recovery as a Service

In 2015, eMazzanti also teamed up with Microsoft to offer affordable DRaaS based on Microsoft technologies, including Azure Site Recovery, as a key component of eMazzanti’s Business Continuity Suite. The solution provides a cost-effective disaster recovery (DR) option for any business with Microsoft licensing and the ability to use Hyper-V Replica, System Center, or SQL Server AlwaysOn.

“No one wants to pay for a disaster recovery scenario until a disaster takes place,” stated Carl Mazzanti, CEO, eMazzanti Technologies. “eMazzanti’s Business Continuity Suite with Azure Site Recovery allows us to effectively offer a service to customers where, for a small investment, the infrastructure is ready when they really need the computing power.”

The demand for business DR solutions has surged for eMazzanti due to recent weather events, such as Hurricane Sandy in 2012, and the winters of 2014 and 2015. Businesses that invested in expensive DR solutions following regional disasters are now looking to reduce those expenses.

## Microsoft Azure Mentor Program

The Microsoft [Azure Mentor Program](#) enables eMazzanti to provide higher level cloud services to customers and a competitive advantage in the cloud space. In connection with the AMP, eMazzanti has earned the Microsoft Gold Cloud Platform Competency.

eMazzanti is one of the first companies invited to participate in AMP, joining in September, 2015. The exclusive program provides presale and technical support, access high-level Azure management and technical resources, and relationships with key Microsoft Azure support personnel.

Related resource information:

[6 security red flags when identifying the perfect cloud storage solution](#)

[Affordable Cloud-based Disaster Recovery Available to NYC area Businesses](#)

## About eMazzanti Technologies

eMazzanti's team of trained, certified IT experts rapidly deliver cloud and mobile solutions, multi-site implementations, 24x7 outsourced network management, remote monitoring and support to increase productivity, data security and revenue growth for clients ranging from law firms to high-end global retailers.

eMazzanti has made the Inc. 5000 list six years running, is a 2015, 2013 and 2012 Microsoft Partner of the Year, and a 5X WatchGuard Partner of the Year. Contact: 1-866-362-9926, info@emazzanti.net or www.emazzanti.net Twitter: @emazzanti Facebook: Facebook.com/emazzantitechnologies.

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